

# Women in Tech Online Leadership Certification



Did you know that about half the workforce is made up of women but only **20% hold tech jobs**? Going further, did you know that only **12% of women who work in tech are Black or Hispanics**? As one can see, there is an enormous challenge that lies ahead but for those already in tech, how does one gain the skills to move up a male-dominant career ladder?

Fortunately, Integrity Management & Consulting Group (Integrity MCG) offers an interactive, informative, and purely online certification program to solve this very problem. Stretching over six (6) weeks, our coursework is designed to provide the skills necessary to further one's career – all for an affordable price!

## Topics Covered

- Navigating the Corporate Landscape
- Best Practices for Female Executives in Tech
- Strategies for Overcoming Imposter Syndrome
- Design Thinking for Career Planning
- Professional Branding & Networking
- Salary Negotiation
- And So Much More!

## PROGRAM BENEFITS

- ✓ Completed it anywhere and anytime on **YOUR** schedule
- ✓ No need to schedule time away from the office to travel to complete coursework
- ✓ Relevant and up-to-date content that can be applied immediately to further career growth
- ✓ A fraction cost-wise when compared to certification programs completed in-person!

**Just \$1800.00**

(Normal Price \$2400.00; Save \$600.00!)

**Reference:** Bose, S. (2018, Mar 13). Only 20% of Tech Jobs are Held by Women, How About at Your Business? (INFOGRAPHIC). Retrieved October 4, 2018 from <https://smallbiztrends.com/2018/03/women-in-technology-statistics.html>.

**REGISTER TODAY AT INTEGRITYMCG.COM/ONLINE!**